### REMARKS

Claims 129, 131, 132, and 138-179 are pending in this application. By this Supplemental Amendment, Applicant has amended Claims 131, 157, 159, 160, 162, 163, and 178. Applicant respectfully submits that the amendments to each of Claims 131, 157, 159, 160, 162, 163, and 178 do not contain new matter. Entry of the amendments to each of Claims 131, 157, 159, 160, 162, 163, and 178 is respectfully requested.

Based on the foregoing Amendments and the following Remarks, the application is deemed to be in condition for allowance and action to that end is respectfully requested.

### I. SUPPORT FOR THE AMENDMENTS TO THE CLAIMS:

Applicant respectfully submits that the subject matter of the amendments to each of independent Claims 131 and 178 is supported, including being supported in accordance with 35 U.S.C. §112, by U.S. Provisional Patent Application Serial, No. 60/154,740, filed on September 17, 1999 and, therefore, each of independent Claims 131 and 178, as amended, has an . effective filing date of September 17, 1999.

Support for the subject matter of the respective amendments to each of independent Claims 131 and 178 can, for example, be found in U.S. Provisional Patent Application Serial No. 60/154,740, at page 67, line 10 to page 68, line 8; page 67, line 10 to page 75, line 9; and page 76, lines 4-18.

# THE PRESENT INVENTION, AS DEFINED BY PENDING CLAIMS 129, 131, 132, AND 138-179, IS PATENTABLE OVER THE PRIOR ART:

Applicant respectfully submits that the present invention, as defined by pending Claims 129, 131, 132, and 138-179, is patentable over the prior art.

#### THE PRESENT INVENTION, AS DEFINED BY INDEPENDENT CLAIM IIA. 131, IS PATENTABLE OVER THE PRIOR ART:

Applicant respectfully submits that the present invention, as defined by independent Claim 131, is patentable over the prior art. In the Office Action, mailed February 15, 2006, the Examiner indicated that Claims 129 and 132 are allowed and that Claim 131 would be allowable if rewritten or amended to overcome the formal matter rejection. As noted, above, Applicant has amended Claim 131. Applicant respectfully submits that Claim 131, as amended, is in compliance with 35 U.S.C. §112. Allowance of Claim 131 is respectfully requested.

## THE PRESENT INVENTION AS DEFINED BY INDEPENDENT CLAIM 178, IS PATENTABLE OVER THE PRIOR ART:

Applicant respectfully submits that the present invention, as defined by independent Claim 178 is patentable over the prior art. Applicant submits that the present

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invention, as defined by independent Claim 178, is patentable over Walker, the USPS, Korman, and any combination of same.

Applicant respectfully submits that Walker, the USPS, Korman, and any combination of same, do not disclose or suggest a computer-implemented method, comprising: processing a request to create or initiate a subscription which allows for printed issues of at least one of a periodical, a newspaper, and a magazine, to be picked-up or received at a retail facility or a store or at another retail facility or another store, wherein the request is transmitted from a communication device or from a transaction device associated with the retail facility or the store, wherein the request . contains information regarding a specified number of printed issues of the at least one of a periodical, a newspaper, and a magazine, to be picked-up or received at the retail facility or the store or at another retail facility or another store in or during a specified time period, wherein one or more of the printed issues can be skipped or foregone in or during the specified time period while ensuring that a subscriber is able to pick-up or receive all of the specified number of the printed issues at the retail facility or the store or at another retail facility or another store in or during the specified time period, wherein the request is processed with a

processing device, creating or initiating a subscription in response to the request, and transmitting a message to the communication device or to the transaction device associated with the retail facility or the store, wherein the message contains information regarding the subscription which was created or initiated and an authorization to allow for a first printed issue of the at least one of a periodical, a newspaper, and a magazine, to be picked-up or received at the retail facility or the store pursuant to the subscription . which was created or initiated, all of which features are specifically recited features of independent Claim 178.

In view of the foregoing, Applicant respectfully submits that Walker, the USPS, Korman, and any combination of same, do not disclose or suggest many of the specifically recited features of independent Claim 178 and, therefore, Walker, the USPS, Korman, and any combination of same, do not disclose or suggest all of the specifically recited features of independent Claim 178.

In view of the foregoing, Applicant respectfully submits that the present invention, as defined by independent Claim 178, is patentable over Walker, the USPS, Korman, and any combination of same and, therefore, is patentable over the

prior art. Allowance of independent Claim 178 is, therefore, respectfully requested.

### III. CONCLUSION:

In view of the foregoing, the application is deemed:

to be in condition for allowance and action to that end is:

respectfully requested. Entry of this Supplemental Amendment
and allowance of pending Claims 129, 131, 132, and 138-179 is

respectfully requested.

Respectfully Submitted,

Raymond A. Joao Reg. No. 35,907

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Raymond A. Joao, Esq. 122 Bellevue Place Yonkers, New York 10703 (914) 969-2992